



# 2024 SHOW ——— **INFORMATION** ——— **PACK**

**BRIGHTON & HOVE**  
**BUSINESS**  
**SHOW 2024**



[brightonandhovebusinessshow.uk](https://brightonandhovebusinessshow.uk)



Village Way, Brighton BN1 9BL



07885 490266



[mike@brightonandhovebusinessshow.uk](mailto:mike@brightonandhovebusinessshow.uk)



## EXHIBITING

This is a great opportunity to promote your business to the right people and increase your brand awareness, in addition to:

- Winning new clients.
- Meeting leaders and decision makers.
- Networking.
- Engaging and socialising with your local business community and wider range businesses.
- Growing your business connections.
- Increasing awareness of your business.
- A fun, friendly business event to get you back in front of your target market audience.
- The Amex Stadium is an Iconic Venue that will attract visitors.



[Pre-register for a show ticket](#)



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**We invest thousands to get the right people to our event. Here's some examples of the marketing activity that will happen to promote our event across the south:**

- Email, Telemarketing, LinkedIn and direct mail campaigns.
- Partnership with local Chambers of Commerce and the FSB.
- Flyer distribution at other network events, social media, local newspapers and radio advertising.
- Promotion via Sussex Chamber of Commerce, FSB and Brighton Chamber of Commerce.
- Social Media Campaigns.
- We encourage exhibitors, partners and everyone involved in the event to help with promotional activity.
- Radio advertising.
- Digital billboards.
- And more...



[Book a stand](#)



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## SPONSORSHIP

**We are offering businesses the opportunity to be our Headline Sponsor. Giving your company a unique opportunity and platform to advertise your business at our event. Including:**

- 3m x 2m stand space in a premium location for the Headline Sponsor.
- Pop up Banner in Reception.
- Email, Telemarketing, LinkedIn and direct mail campaigns.
- Gold stand package and Exhibitor contact list.
- Mentions in our press releases to newspapers and radio.
- Access to event media assets and logos.
- Logo on our website with a link to your website.
- Full page advert in the show guide.
- Regular social media mentions.
- Press release promoting event sponsorship.

*Contact Mike Monk for information about specific sponsorship packages.*



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## STAND PACKAGES

### BRIGHTON & HOVE BUSINESS SHOW 2024

BRONZE 1m x 2m Stand space	SILVER 1m x 3m Stand space	GOLD 2m x 2m Stand space	PLATINUM 2m x 3m Stand space
£ <b>450</b>	£ <b>550</b>	£ <b>650</b>	£ <b>795</b>
<ul style="list-style-type: none"> <li>Trestle display table with table cloth and chair/s.</li> <li>The exhibitor contact list.</li> <li>Website listing on website and show guide.</li> <li>Social media promotion.</li> </ul>	<ul style="list-style-type: none"> <li>Trestle display table with table cloth and chair/s.</li> <li>The exhibitor contact list.</li> <li>Website listing on website and show guide.</li> <li>Social media promotion.</li> </ul>	<ul style="list-style-type: none"> <li>Trestle display table with table cloth and chair/s.</li> <li>The exhibitor contact list.</li> <li>Website listing on website and show guide.</li> <li>Social media promotion.</li> </ul>	<ul style="list-style-type: none"> <li>Trestle display table with table cloth and chair/s.</li> <li>The exhibitor contact list.</li> <li>Website listing on website and show guide.</li> <li>Social media promotion.</li> </ul>
<a href="#">BOOK NOW</a>	<a href="#">BOOK NOW</a>	<a href="#">BOOK NOW</a>	<a href="#">BOOK NOW</a>

\*Add electrics for £35

## EXTRAS

- Electrics for your stand £35. Please advise if electrics are required when booking.
- Advertise in the A5 Show Guide to keep your name in front of the Delegates long after the Business Show:
- Quarter Page @ £75
- Half Page @ £125
- Full Page @ £165
- Back Cover @ £195. Size Specifications as follows:  
Quarter Page: 60mm wide x 85mm high – Half Page: 130mm wide x 85mm high  
Full Page: 130mm wide x 178mm high - No bleed required.



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## PARKING



There is plenty of FREE parking available at the AMEX Stadium for all attendees, visitors and exhibitors.

However, show organisers encourage visitors to consider the environment and car share or use public transport where possible.

### **On the day info:**

The Amex Stadium Village Way, Brighton, BN1 9BL. West Stand.  
Exhibitor set up times Thursday June 13th from 7am until 9.45am.  
Exhibition open from 10am to 3pm.

Visitors are encouraged to pre-book and register via the website, once they open.



[Seminar timetable](#)



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# NETWORK BREAKFAST



**13 June 2024**  
**8AM - 9.45AM**  
**Amex Stadium**

## Guest Speaker

**To be announced**



[Buy ticket](#)



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